

The Recording Industry's



The Music Performance Trust Fund's 2021 Music Family Scholarship

OVERVIEW A scholarship fund utilizing the assets of the recording industry's Music Performance Trust Fund ("MPTF") and/or its related entity, the Music Performance Service Corp., was established in June 2020 to encourage the children of professional musicians to pursue higher education and to become leaders in their chosen fields. In the second year of such fund, the MPTF intends to grant \$100,000 in scholarship funds. Scholarships will be awarded based on the verification of all required information submitted by each candidate and the strength of each candidate's essay and video submission.

REQUIREMENTS Applicants will complete, verify and submit an application that includes the following:

1. Name of applicant, contact information
2. Name of high school attended, graduation date, and high school contact information
3. Name of parent belonging to a local musician's union, contact information
4. Name of local musicians' union officer, contact information
5. Personal essay of approximately 350 words
6. Personal video of no more than one minute
7. Personal photo
8. Applicant signature verifying the truth of all information submitted and authorizing the MPTF to use essays for any appropriate purpose related to the function of the MPTF or the music business agent in general.

MUSIC FAMILY ESSAY & VIDEO *What does free, live music mean to your community? How has the past year affected your communities' views, and your personal view, of free, live music?* Send us a 350 word essay and a 1 minute video answering one or both of these questions. Submissions will help applicants reveal their unique voice and enthusiasm, self-awareness, aptitude, and commitment for learning and growing. Essays and videos will be reviewed by a committee consisting of members of the MPTF and other prominent music educators and performers as selected by the MPTF Trustee. The MPTF reserves the right to utilize written applicant submissions and additional supporting materials for any appropriate purpose. If quotes or images are used, last names may be hidden to retain privacy. VIDEO TIPS:

- * Shoot with your camera horizontal, on a stand, in a quiet place, with a nice background if possible.
- * Don't shoot too far from the mic or camera. You should fill about half the frame. Be sure to light your face from the front, and reduce lighting behind you to avoid accidental shadows.
- * Start by saying *your first and last name *what you do musically (if applicable) *where you attend school *your major, if you have one declared
- * Keep your answers relatively brief. Let your YOU shine through!
- * Send the video files by whatever file transfer service you use (Google Drive, Dropbox, other).
- * In the subject line, put 'First Name Last Name MPTF Scholarship Video' in the subject please.

TIMELINE The application deadline is 8 PM ET/ 5 PM PT on Tuesday, June 1, 2021 at scholar@musiccpf.org. Semi-finalists will be selected by August 1, and finalists announced on or about September 1. Recipients will be notified by email and letter.

ELIGIBILITY The child of any member in good standing of a local musician's union, who is a high school graduate and is planning to attend a college, university, community college or trade school in the fall of 2021, is eligible to apply. The individual does not need to be studying for a music-related degree. Up to two young adults per family may apply. Applications must verify high school completion and acceptance into a trade school, community college,

4-year college or university as a full-time student for the Fall 2021 semester, and an expressed intention to attend at that time. Previous scholarship applicants and recipients are eligible to apply.

AWARDS Up to \$100,000 in funds will be awarded. Up to 25 individuals will receive \$2,000, an engraved plaque and award certificate. Up to 100 individuals will receive \$500 and an award certificate. **Checks in the amount of the scholarship awards will be made directly to the student.**

FOR MORE INFORMATION: Contact scholar@musicpf.org. To download an application visit www.musicpf.org.